

# AMJAMBO AFRICA!



*Understanding, Embracing, and Celebrating Diversity in Maine*

Amjambo Africa! is a multimedia news organization with content in six languages. Our publications cover local and international news of interest to Maine's immigrant and host communities. We celebrate diversity, serve as a bridge between communities, and help immigrants and their host communities thrive. We produce a print newspaper and a digital site and maintain an active presence on social media. Our print circulation is 10,000 copies and we distribute to 200 locations. We are Maine's most inclusive, trusted source for news.

**JOIN US!**



24 Preble Street | Portland ME 04101

Publisher: Georges Budagu Makoko — [amjamboafrika1@gmail.com](mailto:amjamboafrika1@gmail.com)

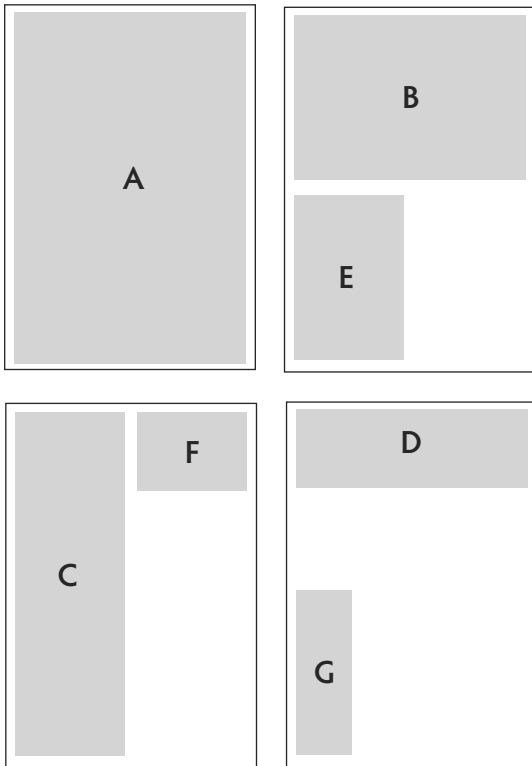
Editor in Chief: Kit Harrison — [amjamboafrika@gmail.com](mailto:amjamboafrika@gmail.com)

Advertising: Stacey Warner — [stacey@warnergraphics.com](mailto:stacey@warnergraphics.com)

**WWW.AMJAMBOAFRICA.COM**

12/01/19

# PRINT AD SPECS



## 2019 ADVERTISING/PRINTING SCHEDULE

Issue	Ad Deadline	On Stands
January 2020	12/16/19	1/3/20
February 2020	1/20/20	1/31/20
March 2020	2/17/20	2/28/20
April 2020	3/23/20	3/27/20
May 2020	4/20/20	5/1/20
June 2020	5/25/20	5/29/20
July 2020	6/22/20	6/29/20
August 2020	7/21/20	7/27/20
September 2020	8/24/20	8/31/20
October 2020	9/21/20	9/28/20
November 2020	10/20/20	10/26/20
December 2020	11/13/20	11/23/20

	SIZE	AD SIZE
A	Full	10.3 x 15.15
B	Half (horizontal)	10.3 x 7.55
C	Half (vertical)	5.15 x 15.15
D	Quarter (horizontal)	10.3 x 3.875

E	Quarter (vertical)	5.15 x 7.55
F	Eighth (horizontal)	5.15 x 3.875
G	Eighth (vertical)	2.53 x 7.25

**COLOR:** Full page \$795.00 • Half page \$495.00 • ¼ page \$255.00 • 1/8 page \$130.00

**B&W:** Full page \$650.00 • Half page \$395.00 • ¼ page \$200.00 • 1/8 page \$95.00

**DISCOUNTED PRICING** — Run for three issues - Save 10% • Six or more issues - Save 15%  
Save an additional 5% off the total if you advertise in both print and digital in the same month(s)

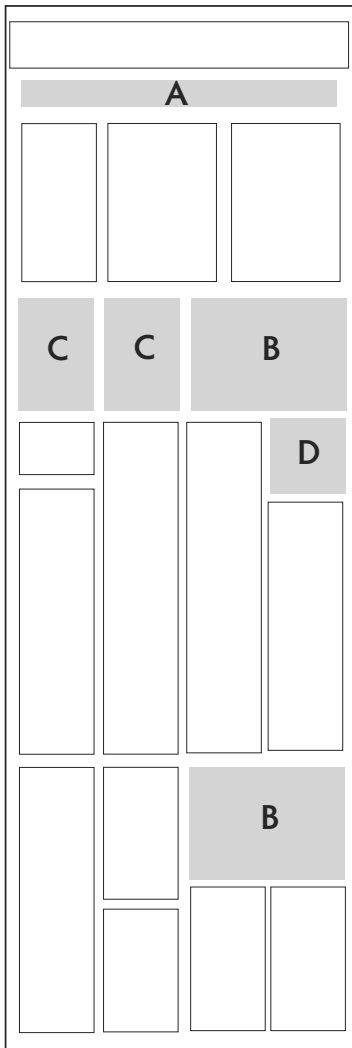
Business Directory \$30.00 (B&W Business Card)

## SPECIAL OPPORTUNITY

In exchange for a commitment of one year your business will be listed on the masthead in the printed edition and your logo will be placed on our website's "about us" page as well as at events presented by Amjamba Africa.

<b>Partner</b>	\$900/month — includes a full page ad in the print edition and "B" size rotating digital ad.
<b>Sponsor</b>	\$800/month — includes a full page ad in the print edition and "C" size rotating digital ad.
<b>Supporter</b>	\$600/month — includes a half page ad in the print edition and "C" size rotating digital ad.
<b>Patron</b>	\$400/month — includes a quarter page ad in the print edition and "D" size rotating digital ad.

# DIGITAL AD SPECS



	SIZE	AD SIZE
A	Top Banner	1256 x 106 pixels
B	Large Horizontal	620 x 450 pixels
C	Vertical	300 x 450 pixels
D	Square	300 x 300 pixels

## 2019 ADVERTISING SCHEDULE

Issue	Ad Deadline	Online
January 2020	12/20/20	1/3/20
February 2020	1/27/19	2/1/20
March 2019	2/24/20	3/1/20
April 2019	3/27/20	4/1/20
May 2019	4/26/20	5/1/20
June 2019	5/24/20	6/1/20
July 2019	6/24/20	7/1/20
August 2019	7/ 25/20	8/1/20
September 2019	8/24/20	9/1/20
October 2019	9/26/20	10/1/20
November 2019	10/26/20	11/1/20
December 2019	11/23/20	12/1/20

All files for PRINT should be CMYK and saved in PDF format.  
All files for DIGITAL should be RGB and saved in jpeg format.

Please send your camera-ready ad copy to: Stacey Warner, Graphic Designer for Amjambo Africa!  
The subject line should be: Ad/Sponsorship Amjambo Africa!

For questions about ads please call Stacey at: 207-236-2065 or email: [stacey@warnergraphics.com](mailto:stacey@warnergraphics.com)

If you need Stacey to help with putting together your ad, please email her for assistance at least a week before the submission deadline.

## HOME PAGE ADS

A - Top Banner - \$400 • B - Large Horizontal - \$300  
C - Vertical - \$150 • D - Square - \$100

C - Vertical on pages other than the home page - \$100 full month  
C - Vertical on pages other than the home page - \$65 half month

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## SPECIAL ADVERTISING SECTION INTRODUCTORY SPECIAL!

Amjambo Africa is now offering a new group business advertising section at an affordable rate.

In exchange for a five-month commitment, businesses get:  
Size 2 full color ad for four months | Size 1 full color ad for one 'featured' month

Introductory special includes a free rotating sidebar ad on amjamboafrika.com - a \$250 value!

<b>AD SIZE</b>	1	7.55x3.25	2	3.75x3.25
<b>DIGITAL VERSION</b>	Vertical			450x300

1

2

**Package Cost:**  
**\$425**  
**or**  
**\$90 monthly**

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